# Broad Run Focus Equity Strategy

## 20 2017 Flash Report

## Investment Results (%) – Focus Equity Composite (FEC) vs. Russell 3000 Index® (R3000)



#### Top Ten Holdings (06/30/17)<sup>1</sup> 69.2% of Assets American Tower Corp. 9.9 Markel Corp. 8.7 Aon plc 7.7 Alphabet Inc.<sup>2</sup> 7.3 O'Reilly Automotive, Inc. 6.8 CarMax, Inc. 6.2 The Charles Schwab Corp. 6.2 Encore Capital Group, Inc. 6.1 Brookfield Asset Management Inc. 6.0 Marlin Business Services 4.3

### Strategy Characteristics <sup>1</sup>

Number of Holdings	21
Active Share (%)	97
Turnover Rate – 3 yr (%)	10.8
Median Market Cap (\$)	11.6B
Price to Est. Cash Earnings <sup>3</sup>	15.4x
Est. Cash EPS Growth Rate (%) <sup>3</sup>	12.1

2Q17 Top Contributors (%) <sup>1</sup>			2Q17 Top Detractors (%) <sup>1</sup>							
Company	Avg. Weight	Return	Impact	Company	Avg. Weight	Return	Impact			
Encore Capital Group, Inc.	5.4	30.4	1.5	O'Reilly Automotive, Inc.	7.8	-18.9	-1.6			
American Tower Corp.	10.4	9.9	1.0	Drive Shack Inc.	1.9	-24.1	-0.5			
Aon Corp.	7.4	12.7	0.9	Twenty-First Century Fox, Inc. <sup>2</sup>	3.4	-12.5	-0.5			
Alphabet Inc. <sup>2</sup>	7.4	9.6	0.7	Hexcel Corp.	4.0	-3.0	-0.1			
Gaming and Leisure Properties, Inc.	3.8	14.6	0.5	Marlin Business Services	4.4	-1.8	-0.1			

Trailing 1 Year Top Contributors (%) <sup>1</sup>			Trailing 1 Year Top Detractors (%) <sup>1</sup>							
Company	Avg. Weight	Return	Impact	Company	Avg. Weight	Return	Impact			
The Charles Schwab Corp.	5.6	71.1	2.9	O'Reilly Automotive, Inc.	9.0	-19.3	-1.7			
Encore Capital Group, Inc.	4.4	70.6	2.5	World Fuel Services	2.9	-19.2	-0.7			
Marlin Business Services	4.0	58.2	1.8	Drive Shack Inc. <sup>4</sup>	1.9	-24.1	-0.5			
American Tower Corp.	10.2	18.8	1.8	Mistras Group, Inc.	2.2	-8.0	-0.2			
CarMax, Inc.	6.3	28.6	1.6	N/A						

1: Holdings, characteristics, contributors and detractors are from a representative separate account (SMA) invested in the Focus Equity Strategy. This information is supplemental to the GIPS<sup>®</sup> compliant presentation, which is provided with this report. The methodology for selecting the representative SMA is described in Broad Run's Performance Measurement Policies & Procedures, which is available upon request. 2: Includes both share classes. 3: Based on internal 2018 estimates; may differ materially from consensus estimates. 4: Figures for 2Q17 (position initiated 1Q17). Please see "Flash Report Notes" on the following page for a description of Active Share and Impact calculation methodology. To obtain a complete list showing the impact of each holding in the overall account's performance for the periods referenced above, please contact Broad Run at 703.260.1260. The securities page do not represent all of the securities purchased, sold or recommended for client accounts. There is no assurance that any securities discussed are currently held in advisory client portclase or sell any particular security. It should not be assumed that an investment in any of these securities was or will prove to be profitable. Past performance is no indicative of future results.



## Focus Equity Composite Disclosure

Composite Name Reference Index Reporting Date Composite Inception

Focus Equity Composite Russell 3000 Index June 30, 2017 September 1, 2009



GIPS Compliance and Verification Status. Broad Run Investment Management, LLC (Broad Run) claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Broad Run has been independently verified for the periods October 27, 2012 through December 31, 2016. The verification report is available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation. Policies for valuing portfolios, calculating performance and preparing compliant presentations are available upon request. A list of composite descriptions is available upon request. Firm Information. Broad Run is an investment advisor registered with the U.S. Securities and Exchange Commission under the Investment Advisers Act of 1940, as amended. Broad Run is defined as an independent investment advisor that is not affiliated with any parent organization. Composite Description. The Focus Equity Composite contains all fee-paying, discretionary accounts that are managed according to Broad Run's Focus Equity Strategy invests primarily in U.S equity securities—regardless of capitalization—and seeks long-term capital appreciation while incurring a low risk of permanent capital loss. The Strategy uses a concentrated and low turnover investment approach, and generally seeks to invest in what the firm believes are high-quality growth-oriented companies trading at discounts to Broad Run's assessment of their intrinsic value. Broad Run has determined that no appropriate benchmark for the composite exists because the Focus Equity Strategy has minimal exposure to a number of sectors and invests across the market capitalization spectrum. The Focus Equity Composite was created in October 2012; its inception date is September 1, 2009. From September 1, 2009 to October 26, 2012, the composite is composed solely of an equity mutual fund. Broad Run's managing members served as portfolio managers for this equity mutual fund while employed at the fund's advisor. From October 27, 2012 to February 28, 2013, the composed solely of the successor equity mutual fund to the aforementioned equity mutual fund. Broad Run is engaged as the sole sub-advisor of the successor equity mutual fund (managing 100% of its assets) by its new advisor, and the firm's managing members serve as portfolio managers for the successor equity mutual fund. Broad Run has met the GIPS portability requirements to link the returns of the equity mutual fund and the successor equity mutual fund. For the time period after February 28, 2013, the composite is composed of the successor equity mutual fund and separate accounts. Currently, the assets in the mutual fund comprise a significant majority of the composite's assets. Fee Schedule. Broad Run's standard annual asset-based management fee schedule is 1% of the account's total assets on the first \$5 million and 0.85% thereafter. Gross performance results do not reflect the deduction of Broad Run's investment advisory fee, which will affect a client's total return. Gross of fees returns are calculated gross of management and custodial fees and net of transaction costs. Net of fees returns are calculated by deducting the monthly-equivalent amount of Broad Run's highest applicable annual management fee of 1.00% ("Model Net Fee"), as described in the firm's Form ADV. Part 2A (without the benefit of breakpoints) from the monthly composite gross return. Reference Index Disclosure. The Russell 3000 Index measures the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market. The index is market-value weighted. Index figures reflect the reinvestment of dividends and capital gains. Index figures do not reflect deductions for any fees, expenses, or taxes. Investors cannot invest directly in an index. The index data below is supplemental information. The index's performance returns are included to illustrate the general trend of the U.S. equity market and are not intended as a benchmark for the composite. Other. All returns presented in the table below (including the reference index) include the reinvestment of dividends, interest income, and capital gains. Valuations are computed and performance is reported in U.S. dollars.

	Calendar									Annualized (06/30/17)						
	YTD (thru 6/30)	2016	2015	2014	2013	2012	2011	2010	Sep-Dec 2009 <sup>1</sup>	1 YR	3 YR	5 YR	7 YR	Since Inception		
Focus Equity Composite Gross Return (%)	8.63	8.83	4.40	11.76	37.18	18.27	5.13	26.40	8.64	15.71	10.25	16.10	17.63	16.14		
Focus Equity Composite Net Return (%)	8.09	7.76	3.37	10.66	35.85	17.11	4.08	25.16	8.29	14.57	9.17	14.96	16.47	15.00		
Russell 3000 Return (%)	8.93	12.74	0.48	12.56	33.55	16.24	1.03	16.93	10.34	18.51	9.10	14.58	15.34	14.12		
Composite Standard Deviation <sup>2</sup>	11.41	12.06	11.30	9.44	12.52	16.80	_ 3	- 3	_ 3	n.m. <sup>4</sup>	11.41	10.33	12.61	13.45		
Russell 3000 Standard Deviation <sup>2</sup>	10.48	10.88	10.58	9.30	12.54	15.74	- 3	_ 3	_ 3	n.m. <sup>4</sup>	10.48	9.73	12.06	12.64		
Number of Portfolios	127	101	52	41	30	1	1	1	1							
Internal Dispersion <sup>5</sup>	n.m.	0.31	0.13	0.10	n.m.	n.m.	n.m.	n.m.	n.m.			Past performance is not				
Composite Assets (USD millions)	3,068.6	2,671.8	2,266.5	1,618.5	1,454.0	781.2	672.2	772.8	812.5			indicative of future results.				
Firm Assets (USD millions)	3,077.2	2,794.1	2,268.6	1,619.5	1,459.8	781.2	N/A	N/A	N/A							

1: Annual Performance Results reflect partial period performance. The returns are calculated from September 1, 2009 to December 31, 2009 for the Focus Equity Composite. 2: Standard deviation measures the variability of the gross returns of the composite and the reference index. All standard deviation figures are calculated using monthly gross performance numbers. Figures presented for calendar year and YTD periods are three-year annualized standard deviations. 3: The three-year annualized standard deviation is not shown due to having less than 36 months of composite returns. 4: n.m. - Not statistically meaningful for periods less than 3 years. 5: The annual composite dispersion presented is a dollar-weighted standard deviation of the gross returns for all accounts in the composite for the entire year, using beginning of period values; not statistically meaningful (n.m.) for periods less than one year, or when there are five or fewer accounts in the composite for the entire year.

*Elash Report Notes*: Active Share Calculation methodology. Active share is a measure of the percentage of stock holdings in the representative client account's portfolio that differ from the Russell 3000 Index, and is calculated by determining the difference, in dividing by two. Impact Calculation methodology. The impact calculations presented in the Top Contributors and Top Detractors tables are intended to show the approximate erion individual security had on the overall portfolio's performance for a given period. The quarterly impact figures are calculated on a buy-and-hold basis (quarter-beginning weight x return for the entire quarter), and do not take into account any intra-quarter security purchases. The trailing one-year impact for each security is obtained by adding together the quarterly impact figures for each of the trailing four quarters; multiplicative interactions arong these figures, which are small on a relative basis, are excluded from these calculations. Average weights are shown for presentation purposes only, and are calculated using a simple average of all of the month-end data points for the relevant time period. Returns are presented gross of management fees and transaction expenses (such as commissions and exchange fees). Quarterly returns include dividends and are calculated as follows: (ending stock price + dividends) / beginning stock price - 1. Annual returns are calculated by geometrically linking quarterly returns (which implicitly assumes that dividends are reinvested quarterly). Individual security returns presented in this report do not necessarily represent advisory clients' actual performance with respect to those securities for the stated periods. All values used to calculate returns are in, or have been converted to, U.S. dollars. **Dat source**. The data in this report has been prepared by Broad Run and has not been calculated, verified, or audited by an independent third party. **No warranty**. None of Broad Run's respective affiliates, partners, or employees assume responsi

**Other Disclosures:** Additional Composite Details. The Focus Equity Composite includes a mutual fund for which the firm charges a sub-advisory fee that is lower than the model net fee. However, the mutual fund's total operating expenses, which are not applicable to you, are in excess of the model net fee. Therefore, the actual performance of the mutual fund in the composite on a net-fee basis will be different, and will normally be lower, than the model net fee performance. It has composite presentation and would cause actual to grow the composite. Actual fees and expenses in client accounts may differ. The performance for the deduction of any taxes an investor might pay on distributions or redemptions. **Investing Involves Risk**. Investing involves risk, including the possible loss of principal. Past performance for the results and client accounts may not achieve the Focus Equity Strategy's investment ady/or investment strategies recommended and/or undertaken by Broad Run) will be profitable, equal any corresponding indicated historical performance levels), be suitable for your portfolio or individual situation, performance tails undertaken by Broad Run) will be profitable, equal any corresponding indicated historical performance levels), be suitable for your portfolio or individual situation, performance tails and business prospects, narrower markets, limited financial resources and less liquid stock. A client account invested in the Focus Equity Strategy will hold fewer securities and have less diversified portfolio, such as a portfolio sead on an index. Consequently a client account and/or undertaken by Broad Run will be profitable. Payla any corresponding in undertaken by Broad Run any and sectors residual situation is intended on the referenced market index, positively or engatively. **Jurisdiction**. This publication is intended on a diversified portfolio, such as a portfolio based on an index. Consequently a client account and/or undertaken by Broad Run any or pore success residual situation is intended on

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### For additional information, please contact us at: 703.260.1260